



Boardified Launches Cohort 5 of the Board Member Institute

Boardified is the integrative platform for board development for nonprofit organizations across North America.

Boardified: Home of the Board Member Institute

Our mission is to empower Jewish communal organizations to reach their full potential with the support of engaged and prepared volunteer leaders, working in close partnership with senior professionals and vested stakeholders. Boardified offers customizable tools, programming, and extensive resources to strengthen nonprofit leadership skills from the inside out. We partner with organizations like yours to generate a stronger future for boards, maximize organizations' impact, and advance the work of the Jewish nonprofit sector.

The Board Member Institute (BMI) is our signature program for board members of Jewish nonprofits who want to gain the skills and knowledge they need to excel in their roles. Participants receive more than 30 hours of comprehensive curriculum in governance, fundraising, roles and responsibilities, finance, strategic leadership, impact evaluation and more. Our cohort experience is taught by Northwestern University's Kellogg faculty and practitioners from the Jewish sector, and it integrates best practices in the field of executive education through applied learning, networking, cross-sector collaborations and opportunities for coaching.



BMI Cohort 5 is Going Virtual

Since founding the BMI in 2017, we have been deeply committed to empowering the Jewish communal sector to lead thoughtfully and effectively. As we reflect on the past year and look to the future, we recognize the diverse needs and challenges that have developed in the wake of public health crises, social justice movements, economic uncertainty, and more. Volunteer leaders and organizations alike are grappling with a wide array of challenges while ensuring their stakeholders have access to, and continue to benefit from, their programs and services.

That is why it is more critical than ever to bring the BMI experience to volunteer leaders in our community wherever they may be this winter and spring. We want to keep our participants comfortable and safe. We want to empower board members to meet the moment. And we want to give leaders the necessary support and essential tools to make meaningful, lasting impact in their communities.

Features of the Program

From January 2021 – June 2021, up to 45 outstanding leaders from various communities across North America will come together online to experience Kellogg’s customized learning environment. Throughout the program, participants will receive:



30 hours of highly practical curriculum that combines executive education, cohort learning, and meaningful applied learning experiences



Tracked learning and small group discussion with their peers, facilitated by select experts in their field of interest



Three one-on-one coaching sessions to ask questions and focus on their own leadership and unique board service experiences

Upon completion of the program, each participant will receive a Kellogg Nonprofit Executive Education Certificate and become a member of the BMI Alumni Network. BMI Alumni have priority access to continued development opportunities, Boardified resources and services, and peer networking.

Curriculum

Leading practitioners in the Jewish nonprofit sector and prominent Kellogg faculty members facilitate academic sessions, applied learning, small group discussion, and panels of community leaders. Participants will learn foundational best practices in board leadership and explore innovative strategies to respond to crises and prepare their organizations for long-term success. We will cover the following topics:



Jewish Values, Community, & Leadership



Board Roles & Responsibilities



Financial Regulations, Responsibilities, & Fiscal Issues



Strategic & Organizational Management



Board-CEO Partnership



Board’s Role in Fundraising



Impact Measurement



Persuasion & Influence



Board Diversity



Leadership Succession

Elevate the Sector

Board members from organizations of all kinds across North America come to the BMI to learn from and with one another. The BMI serves as the only platform for board member networking, cross-sector collaboration, and identification of overarching challenges and opportunities in the Jewish community. We empower our participants with the vision, skills, and tools they need to tackle specific issues within their organizations and greater communities. With a network of more than 100 BMI Alumni representing over 150 different local, national, and international organizations, our participants are actively contributing to the formation of a healthy volunteer leadership ecosystem across the Jewish nonprofit sector.

Tuition

Thanks to the generosity of Boardified's partners, we are able to extend subsidized tuition pricing of **\$4,000 to all selected participants**. If Kellogg were to offer this program to a corporate partner, **the cost would be approximately \$16,000 - \$18,000 per participant**.



Upon acceptance into the program, each participant is individually responsible for a **\$1,000 tuition deposit to guarantee enrollment**. Payment is due no later than January 25.

The remaining **\$3,000 can be paid personally by the participant or through an external funder**. Potential external funders include a corporate entity such as their employer, an organization for which they serve, or another private funding partner like a federation, foundation, or individual donor. In some cases, it can also be a combination thereof. Limited additional financial assistance is available upon request.

Application & Selection Timeline



Program Launch
Announcement
Week of November 16



Application Open
Tuesday, December 1



Application Close
Monday, December 21



Selected
Participants Notified
Week of January 4



Down Payment Due
Monday, January 25



Launch of Cohort
Wednesday, January 27



Balance Payment Due Personally or Through
External Funder – Monday, February 18

Program Schedule

Wednesday, January 27, 2021	5:00pm – 8:15pm Central
Thursday, February 18, 2021	10:00am – 4:00pm Central
Wednesday, March 3, 2021	5:00pm – 8:15pm Central
Thursday, March 18, 2021	5:00pm – 8:15pm Central
Tuesday, April 13, 2021	5:00pm – 8:15pm Central
Tuesday, April 27, 2021	10:00am – 4:00pm Central
Tuesday, May 11, 2021	5:00pm – 8:15pm Central
Wednesday, May 26, 2021	5:00pm – 8:15pm Central
Thursday, June 10, 2021	10:00am – 4:00pm Central

For further inquiry or additional information, please contact:

Samantha Stankowicz,
Program Director

sam@boardified.org

[Apply Here](#)